



OUTLETS

NAGS HEAD

MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

STATS	30 MILES	45 MILES	60 MILES
Population	40,516	91,872	172,212
Households	16,940	36,437	66,471
Average Persons Per Household	2	2	2
Average Household Income	\$95,121	\$84,690	\$81,577

GENDER M/F	49.1%/50.9%	49.1%/50.9%	49.8%/50.2%
MEDIAN AGE	46	42	42

POPULATION BY AGE

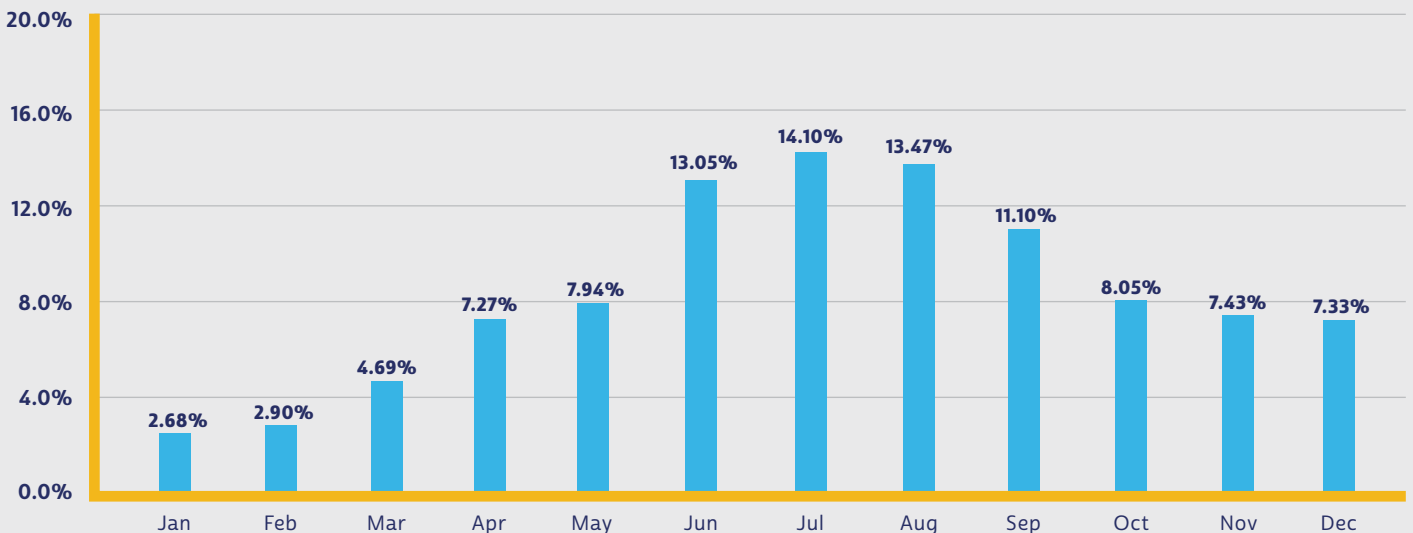
<21 years	24.4%	25.7%	25.1%
22 - 39 years	18.8%	21.2%	21.8%
40 - 59 years	25.6%	24.4%	24.5%
60 - 69 years	15.4%	14.2%	14.2%
70+ years	15.8%	14.5%	14.4%

DISTANCE TRAVELED

250+ miles	43.43%	Over 79% of the shoppers traveled 100+ miles to get to the center
100-250 miles	36.13%	
50-99 miles	12.94%	
30-49 miles	3.08%	
10-30 miles	1.58%	
<10 miles	2.84%	

SALES SEASONALITY

Source: Feb 2023 - Jan 2022
Tenant Sales



ANNUAL VISITORS
1.2 million

UNIQUE VISITORS
786.6K

VISIT FREQUENCY
1.52/year

AVG. DWELL TIME
53 minutes

AVG. HOUSEHOLD INCOME
\$92K

SIZE
82,161 SF

NUMBER OF STORES
22

KEY DATES
Opened 1990

NUMBER OF PARKING SPACES
484

PARKING RATIO
6:1,000

FEATURED STORES

- Aerie
- American Eagle
- Bros Seriously Awesome Food
- Champion
- Eddie Bauer Outlet
- Gap Factory Store
- Loft Outlet
- Michael Kors
- Polo Ralph Lauren
- Sperry
- Vera Bradley



PAD SITE AREA

28,291+ ADT
Source Place.ai 10/2023

158

12

158

Outer Banks Mall
(2 miles)

uscellular
HomeGoods
DOLLAR TREE
West Marine
OUTBACK STEAKHOUSE



TORG





DISTANCE TO...

MAJOR CITIES



Norfolk	70 miles
Richmond	145 miles
Raleigh	165 miles
Wilmington	170 miles

POINTS OF INTEREST



Jockey's Ridge State Park	3.5 miles
Wright Brothers National Memorial	8 miles
Cape Hatteras National Seashore	46 miles

NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
Outer Banks Mall	2	HomeGoods, ULTA Beauty, West Marine
Dare Centre	9	Belk, Rack Room Shoes, Food Lion
Norfolk Premium Outlets	75	Coach, H&M, Nike Factory Store, Polo Ralph Lauren Factory Store
Williamsburg Premium Outlets	116	Coach, Columbia Sportswear, Michael Kors, Nike Factory Store

FOR LEASING INFORMATION, CONTACT:

MARC GURSTEL

✉ mgurstel@outletretail.com

☎ 612.423.3350

RON SIMKIN

✉ simkingroup@gmail.com

☎ 901.484.7099

MATT CHANDLER

✉ mchandler@outletretail.com

☎ 260.414.7962

OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

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TORG

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